



SPEEDCAR SERIES
TEAM PRESENTATION

27 May 2007



- One-make type Series
- Inaugural season - 8 race events featuring 14 races over 2 days in the Middle East and Asia
- Speedcar Series and GP2 Asia will run together during the Grand Racing events organised by Speedcar International starting in January 2008
- The Grand Racing events will form part of 2 F1 Grand Prix in 2008
- Racing Season : November - April annually starting in 2007
- Identical V8 620bhp stock cars
- 24 Cars owned and maintained by the series organisers in year one, expansion to 30/33 cars in the following years
- 18 cars leased ready to race for entire season to International Teams and Drivers
- USD 3 million prize money distributed at the end of the Season
- Mix of former F1 and international drivers
- Massive marketing action to support series



SPEEDCAR - SPANNING THE MIDDLE EAST AND ASIA



SPEEDCAR SERIES SEASON NOV - APRIL 2007/2008

	Round 1	UAE	Dubai	Speedcar Series
	Round 2	BRN	Bahrain	Speedcar Series
	Round 3	QAT	Doha	Speedcar Series
	Round 4	UAE	Dubai	Grand Racing: Speedcar & GP2 Asia
	Round 5	QAT	Doha	Grand Racing: Speedcar & GP2 Asia
	Round 6	MAL	Sepang	F1 & Speedcar Series & GP2 Asia
	Round 7	BRN	Bahrain	F1 & Speedcar Series & GP2 Asia
	Round 8	UAE	Dubai	Grand Racing: Speedcar & GP2 Asia

The inaugural race will be held at the Motorsport Festival at the Dubai Autodrome on 10 November 2007.

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TECHNICAL SPECIFICATIONS

Manufacturer:

Custom-built by Speedcar Series

Engine

Type :	V8 Speedcar Engines
Capacity :	6 L
Power :	V8 620 hp @ 7500 rpms
Torque :	680 Nm
Gearbox :	4 gears H type
Clutch :	Clutch assembly and carbon housing

Chassis and Bodywork

Chassis :	Tubular
Bodywork :	Fiberglass and Metal
Braking system :	Steel, 6 pistons front, 4 pistons rear
Weight :	1200 Kg (excluding driver and fuel)
Length :	5283mm
Width. :	2032mm
Height :	1321mm



RACE FORMAT



SPEEDCAR SERIES ONLY AND GRAND RACING EVENTS:

Day 1

- Practice Sessions (1hr)
- Qualifying (30min)
- Race 1 (45min)

Day 2

- Warm Up
- Race 2 (45 min)

F1 SUPPORT RACE EVENTS:

Friday

- Practice Sessions
- Qualifying

Saturday

- Race 1

STARTING GRID

STARTING GRID RACE 1

- Defined by the results of Qualifying

STARTING GRID RACE 2

- Reverse Grid - Ten first cars of Race 1 will be placed in inverse order, all remaining will be placed in same order as Race 1 result





RACE 1 and RACE 2 POINT SCORE SYSTEM

<i>Race Result/Position</i>	<i>Points</i>
1	10
2	8
3	6
4	5
5	4
6	3
7	2
8	1

PRIZE MONEY DISTRIBUTION

USD 3 million will be distributed according to final Season Driver Classification

Classification *End of Season Prize Money (USD)*

1	600.000
2	300.000
3	270.000
4	240.000
5	210.000
6	180.000
7	165.000
8	150.000
9	135.000
10	120.000
11	105.000
12	90.000
13	75.000
14	60.000
15	54.000
16	48.000
17	42.000
18	36.000
19	30.000
20	24.000
21	21.000
22	18.000
23	15.000
24	12.000

ENTRY FEE

TEAM LEASE FEE SEASON 2007/08

Season 2007/08 Lease Fee per team is USD 1.120.000

This amount includes fees for:

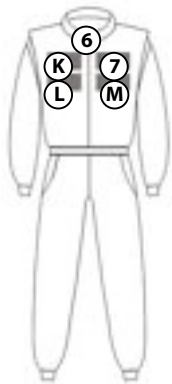
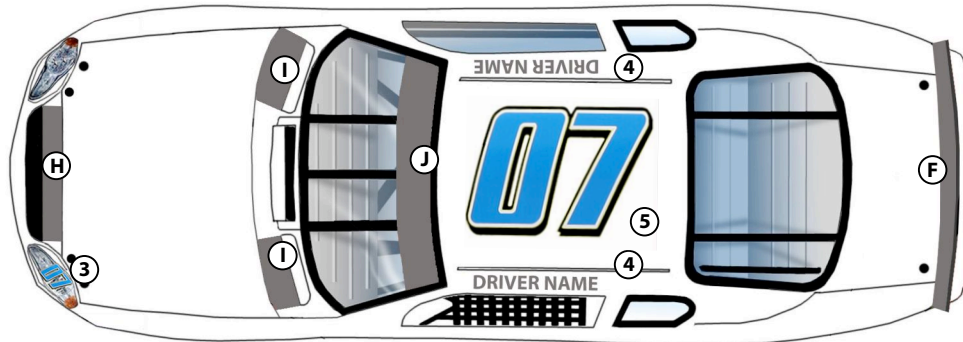
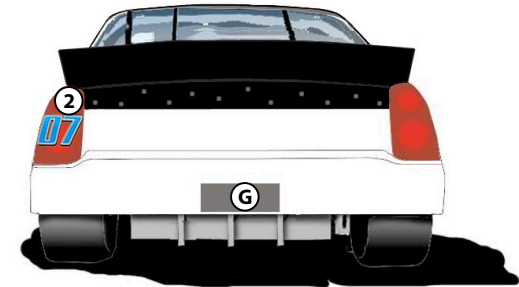
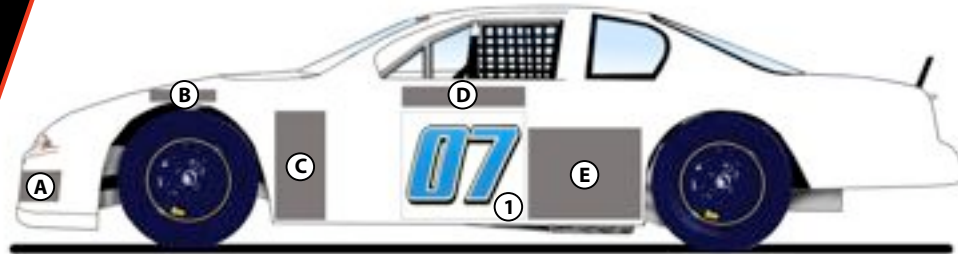
- 2 day test session pre-season start
- All 8 Rounds (14 races)
- 2 race cars
- 2 toolboxes, pit wall stand, garage panels
- Technical Support (1 Speedcar Mechanic per Team)
- Spare Parts Track Service
(spare parts are exclusively available through Speedcar International)
- Tyre Allocation (3 sets per event + rain tyres)
- Logistics (race cars and toolbox)
- Season Team Passes (10) + Season VIP Passes (10) + car parking passes
- 1 set of Technical Gear for each of the 2 drivers per team



FEE PAYMENT SCHEDULE SPEEDCAR SEASON 2007/2008

- 20% of fee to be paid upon signing as guarantee (non-refundable)
- 40% of fee to be paid before 3 November 2007
- 40% of fee to be paid before 20 January 2007

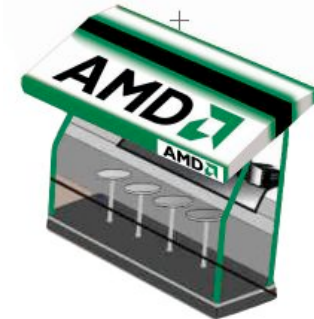




SPEEDCAR MARKINGS PLAN

Positions A-M
Positions 1-8

Reserved for Speedcar Series
Mandatory Speedcar markings





SERIES AND EVENT SPONSORSHIP OPPORTUNITIES

AUXILIARY SPONSORSHIP OPPORTUNITIES

Speedcar Series offers its teams the opportunity to pass on to its sponsors the benefits of additional sponsorship opportunities around the events and the series.

This includes but is not exclusive to:

- Trackside Signage
- Event Sponsorship
- Event Promotional Opportunities

For details on Series and Event Sponsorship Opportunities please contact:

Luciano Secchi
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25 Corso S. Gottardo
6830 Chiasso
Switzerland

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HOSPITALITY AND TRAVEL SERVICES

SPEEDCAR HOSPITALITY AND TRAVEL SERVICES

SPEEDCAR offers turn-key solutions for the travel and accommodation requirements at every event. Special packages will be tailored for specific countries where the events take place. We will be glad to handle all the requirements for your team, guests and sponsors.

SPEEDCAR services include, but are not limited to:

- Ticketing
- Accommodation
- Transfers
- Hospitality Packages

For details on Hospitality and Travel customised services please contact:

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Speedcar Travel Coordinator

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POTENTIAL TV VIEWERSHIP FIGURES

- Middle East Speedcar Series Viewers per race: 3,000,000
- China Speedcar Series Viewers per race: 33,900,000
- India Speedcar Series Viewers per race: 8,300,000
- Japan Speedcar Series Viewers per race: 4,300,000
- Malaysia Speedcar Series Viewers per race: 360,000
- Australia Speedcar Series Viewers per race: 700,000
- Asia Pacific Speedcar Series Viewers per race: 11,000,000

Total viewers per race for Middle East, Asia and Oceania: 61,560,000*



*Estimation

Source: SAMIPA MEDIA SA



CONTACTS

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